Subject: First time shop keeper - please take a look
Posted by MarkHampton on Fri, 08 Jun 2012 01:29:12 GMT
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Hi,

My first shot with a public design. I would greatly appreciate your feedback. Thanks !

http://www.shapeways.com/shops/twicering

Subject: Re: First time shop keeper - please take a look
Posted by natalia on Fri, 08 Jun 2012 19:18:51 GMT
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Looks great!
You did pretty much everything right - good photos, a clear description and a cool design!

Good luck with many sales - all that's missing is promotion...so I tweeted it to get the ball rolling

Best,
Natalia

Subject: Re: First time shop keeper - please take a look
Posted by MarkHampton on Fri, 08 Jun 2012 22:25:25 GMT
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Thanks Natalia !

Subject: Re: First time shop keeper - please take a look
Posted by MarkHampton on Sat, 09 Jun 2012 04:26:28 GMT
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Natalie, a lot of e-commerce shops have "Add to Cart" buttons.

On the Shapeway's shop page e.g. http://www.shapeways.com/shops/twicering there are no direct calls to action.

This does not make for a great landing page. Each product block could have a call to action added ?

Subject: Re: First time shop keeper - please take a look
Posted by natalia on Mon, 11 Jun 2012 15:54:58 GMT
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True, the 'Add to Cart' button is on each individual product page, not on your shop's front page.

I will add this as a suggestion for our Shop pages!