



passionate about creating

Crafters: Shapeways Brings Stamps to a Whole New Level

Create the Most Unique Stamps in the World with Shapeways New Stampmaker—Upload Any Image and Create Your Own Today

MakerFaire - (May 30, 2009)—Shapeways announces the ultimate scrapbooking and crafting breakthrough with the beta version of the Stampmaker Creator. The Stampmaker allows anyone to turn photos or other images into their very own custom-made stamps. The Shapeways Stampmaker can transform any image into a 3D model which is used to produce a one-of-a-kind rubber stamp that can be attached to any standard acrylic stamp holder. Custom-designed stamps can be used not only for creative projects such as scrapbooks and other artistic pursuits, but for more pragmatic uses as well, such as labeling personal items and a wide variety of possible office uses.

Shapeways developed the Stampmaker to give users a fun and easy way to design custom stamps. Simply upload a favorite photo (preferably black-and-white)—or your own custom drawing or design—and a 3D height map, the basis of the stamp, is automatically generated. Users are then offered landscape or portrait formatting choices, as well as positioning and scaling options for fitting your image on the 13cm X 9cm stamp surface. For smaller stamps, users can tile multiple images together, cutting down the rubber to size upon delivery. The Shapeways-created stamps are fabricated in Objet Rubber and are delivered worldwide in 10 days for a special beta version-only price of \$25 (including shipping, excluding VAT). In addition to this discount, Shapeways is offering a free 10cm X 5cm acrylic stamp holder with each order. Users that take advantage of this beta release are encouraged to share their feedback and suggestions with Shapeways in order to help perfect this new creator. Once the full version is released, stamps will cost \$45 (including shipping, excluding VAT).

“The new Stampmaker is a great way of making personalized stamps created by you. Crafters and DIYers alike will love our new service,” commented Peter Weijmarshausen, CEO of Shapeways. “We are passionate about creating new technology for people to use to help them create one-of-a-kind items they love.”

To create your own stamp with the Stamp Creator, go to <http://www.Shapeways.com>.

About Shapeways:

Shapeways, the world's first 3D co-creation community, brings design to life with cost effective, high quality 3D printing. Shapeways is redefining Do-It-Yourself by connecting consumers to the latest in micro production with easy to use click-and-drag product customization and advanced upload-to-print tools for seasoned 3D designers. Shapeways encompasses a diverse community of artists and enthusiasts engaging in everything from collaborative creation to selling their 3D designs as products through the unique Shapeways Shops, an international marketplace for consumer created 3D printed products. Shapeways is spinning out from the Lifestyle Incubator of Royal Philips Electronics, located in Eindhoven, The Netherlands.