



SHAPEWAYS RAISES \$5 MILLION IN SERIES A FUNDING; OPENS HEADQUARTERS IN NEW YORK

Eindhoven, The Netherlands (September 23, 2010) - Shapeways (www.shapeways.com), the online community and marketplace for personalized production using 3D printing, announces that it has raised \$5 million in Series A funding led by Union Square Ventures in New York and Index Ventures in London. Shapeways will also move its headquarters to New York, with offices remaining in Eindhoven, The Netherlands.

The Series A funding will allow Shapeways to enhance its community features, add additional printing materials, and reduce manufacturing lead-times, as the company continues its trajectory to become a global leader in personalized production, offering 3D printed products at lower and lower prices. This is the first outside capital that Shapeways has raised since its founding in 2007.

“Three and a half years ago, we started with the concept of enabling mass customization using rapid manufacturing, which was the birth of Shapeways,” said Peter Weijmarshausen, CEO of Shapeways. “Today, at www.shapeways.com, everyone can make, buy and sell their own products in more than a dozen different materials, including metal and glass with various finishes. Now, with the help of our investors, Shapeways will be able to take the democratization of production to the next level.”

Shapeways is a spin-out of the lifestyle incubator of Royal Philips Electronics in Eindhoven, The Netherlands. The company continues to see rapid growth, currently 3D printing more than 10,000 unique products every month, up from only 600 products monthly back in January 2009. Shapeways.com boasts more than 50,000 community members and more than 1,000 shops—with some shop owners earning more than \$1,000 per month selling their customizable products directly to consumers.

ABOUT SHAPEWAYS

Shapeways is the online community and marketplace for personalized production where anyone can make, buy and sell their own creations. Custom-made products are created one-of-a-kind and on-demand in a variety of materials using the latest 3D printing technologies.

The innovative designs found at Shapeways.com have been created by a diverse community of product designers, artists and enthusiasts. Community members engage in everything from collaborative creation through the Shapeways blogs and forum to selling their designs as products through the

Shapeways Shops, an international marketplace for consumer created 3D printed products. As the Shapeways community continues to grow, more and more products become available to consumers.

Consumers can shop for unique giftware in the Shapeways Shops or co-create a wide range of personalized, affordable products, from customized cufflinks and jewelry to puzzles, home décor and more. For more information, please visit www.Shapeways.com.

ABOUT UNION SQUARE VENTURES

Union Square Ventures (USV) is an early stage venture capital fund located in New York City with a focus on disruptive Internet businesses. USV looks to back passionate entrepreneurs in building highly scalable services that deliver significant value to participants. USV investments include Etsy, Foursquare, Indeed and Twitter. More about USV at <http://usv.com>

ABOUT INDEX VENTURES

Index Ventures (<http://indexventures.com>) is a leading European venture capital firm active in technology venture investing since 1996. The firm is dedicated to helping top entrepreneurial teams in the Information Technology, Clean Technology, and Life Science sectors build their companies into market defining global leaders. The company has offices in Geneva, London, and Jersey and focuses on investments from seed through growth stage companies. Current portfolio companies include ASOS, Betfair, Just-Eat, Photoways and Lovefilm and exits include Last.fm, Net-a-Porter, Playfish and Skype.

###

Media contacts:

Shapeways

Denise Matteucci (The Netherlands)

denise@shapeways.com

+31 (0)40 247 0263

Linda Krebs (USA)

lkrebs@schwartz.com

212-725-4500, ext. 312

646-824-5186 (cell)