



passionate about creating

Shapeways Celebrates One Year Anniversary

Special Price for Lightpoem

Eindhoven, The Netherlands (July 23, 2009)—Shapeways, the 3D printing **co-creation community**, today celebrates its **first birthday**, with 365 days having passed since its beta launch. In one year **over 20.000 models** have been uploaded and build so lots of 3D modelers, design enthusiasts and creative consumers have found their way to Shapeways. With an entire year of supplying its users with the latest **in cutting-edge 3D printing technology** to look back on, Shapeways is giving back with a special one year birthday sale price for its **customer-favorite Lightpoem**.

Community driven

“As a community-based and –driven company, we have spent our entire first year looking for ways to improve the support and serve our users,” commented Peter Weijmarshausen, CEO of Shapeways. “We are celebrating our one year anniversary together with our community and therefore we have the Lightpoem offer. The Lightpoem was our first Creator enabling non-3D software users to participate in the design process.”

Customized design

Lightpoems enable everyone to bring their favorite poem—or their own compositions—to life in just a few mouse clicks. The Shapeways 3D printed Lightpoem will be available through July 31 at the price of \$35 for each of the first 100 orders. This incredible customized design makes the perfect gift for any occasion.

About Shapeways:

Shapeways, the world's first 3D co-creation community, brings design to life with cost effective, high quality 3D printing. Shapeways is redefining Do-It-Yourself by connecting consumers to the latest in micro production with easy to use click-and-drag product customization and advanced upload-to-print tools for seasoned 3D designers. Shapeways encompasses a diverse community of artists and enthusiasts engaging in everything from collaborative creation to selling their 3D designs as products through the unique Shapeways Shops, an international marketplace for consumer created 3D printed products. Shapeways is spinning out from the Lifestyle Incubator of Royal Philips Electronics, located in Eindhoven, The Netherlands.

Media contact:

Jessica Hasson | jessica@shapeways.com | 323-710-3556
Rian Gemei | rian@Shapeways.com | Tel: 0031-402741552

Editors Note: Images available at <http://www.shapeways.com/presscorner>