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Subject: image metadata is read by search engines?  
Posted by [universaljointNU](#) on Fri, 04 Nov 2011 21:00:19 GMT  
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hi all.

i have just added metadata to my images and i'm wondering if it is worthwhile to re-upload these images to my shop. if this data is read by search engines that would be great but if it's not it saves me the time and effort.

thanks for any help.

- jonathan

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