Subject: Your Own Shapeways Business Cards?
Posted by bartv on Wed, 17 Nov 2010 16:02:01 GMT
View Forum Message <> Reply to Message

Here's an idea that we've been playing with: would you like to have your own Shapeways business cards? With your own images in the logo and a link to your shop? I'm sure we could pull it off, but we'd like to know if you're actually interested in them and if/how you would use them. Please let us know!

Subject: Re: Your Own Shapeways Business Cards?
Posted by stop4stuff on Wed, 17 Nov 2010 16:48:05 GMT
View Forum Message <> Reply to Message

Yes to own business card with model.

Yes to model picture on card (even if it is just the render image.)

Yes to a link to shop.

And, how about a QRcode physical hyperlink too

Subject: Re: Your Own Shapeways Business Cards?
Posted by bartv on Wed, 17 Nov 2010 16:53:42 GMT
View Forum Message <> Reply to Message

Ah! A QR Code! Clever

Bart

Subject: Re: Your Own Shapeways Business Cards?
Posted by clsn on Wed, 17 Nov 2010 17:23:22 GMT
View Forum Message <> Reply to Message

Indeed, I'm going with the family to a convention this weekend, dragging my dice along... if I should chance to meet some folks there interested enough in my dice, I plan to have some cards printed up with the URL on it, and a QR code for them to scan. I thought of this before seeing this thread (all by myself; I'm so proud), and of course this would be too late to help this weekend, but

it would be a nice thing. Included in shipments when people order from your shop?

Subject: Re: Your Own Shapeways Business Cards?
Posted by Kaetemi on Wed, 17 Nov 2010 18:08:40 GMT
View Forum Message <> Reply to Message

Sounds cool.

Subject: Re: Your Own Shapeways Business Cards?
Posted by Jettuh on Wed, 17 Nov 2010 18:40:00 GMT
View Forum Message <> Reply to Message

Bart,, i've sended you several emails about this! but havent had any replay on them

---

Subject: Re: Your Own Shapeways Business Cards?
Posted by artificial on Wed, 17 Nov 2010 19:14:24 GMT
View Forum Message <> Reply to Message

Yes! Business Cards would be very nice. I often tell about my shapeways shop theese days, and people are very often interested, but there's a missing link between the talk and the webshop - a business card would probably help.

Subject: Re: Your Own Shapeways Business Cards?
Posted by be_on_edge on Wed, 17 Nov 2010 19:26:36 GMT
View Forum Message <> Reply to Message

I would love that, will u make them available soon ?

Francesco

Subject: Re: Your Own Shapeways Business Cards?
Posted by MatarazzoDesigns on Wed, 17 Nov 2010 20:02:03 GMT
View Forum Message <> Reply to Message

This would be great! I would love to have a business card specifically for my shop.

Subject: Re: Your Own Shapeways Business Cards?
Posted by HerndonDesign on Thu, 18 Nov 2010 00:38:06 GMT
View Forum Message <> Reply to Message

Abso-freakin-lutely would I love it if when a customer ordered something from my shop it came from you with a business card with my logo etc on it! It would allow all of us to convey a much more professional image! (that's what you had in mind right? lol)

Subject: Re: Your Own Shapeways Business Cards?
Posted by nullnetwork on Thu, 18 Nov 2010 00:46:49 GMT
View Forum Message <> Reply to Message

This sounds great, I have had a need for these and was going to make my own cards but have not found the time. If your coding team are up for it you could make a tool in the "my designs" that allows you to customize the card and then order them.

Leigh

Subject: Re: Your Own Shapeways Business Cards?
Posted by mctrivia on Thu, 18 Nov 2010 04:00:34 GMT
View Forum Message <> Reply to Message

yes but I need to draw up a nice logo first. By the way I have a short form QR generating script I have written. uses my 5 letter domain to keep the bar code as small as possible.

Subject: Re: Your Own Shapeways Business Cards?
Posted by rawkstar320 on Thu, 18 Nov 2010 05:15:30 GMT
View Forum Message <> Reply to Message

YES!

That would be totally awesome!!!!

Count me more than in.

Subject: Re: Your Own Shapeways Business Cards?
Posted by pete on Thu, 18 Nov 2010 22:15:19 GMT
View Forum Message <> Reply to Message

Ok guys, duly noted you like it. We will put it on our list.

Subject: Re: Your Own Shapeways Business Cards?
Posted by mctrivia on Fri, 19 Nov 2010 00:35:21 GMT
View Forum Message <> Reply to Message

Crazy idea. discount on 3d printed business cards?

size limit of 85x50x3mm minimum order of 100 with 1 month lead time, WSF only. Flat rate of say $200 with $100 voucher towards future prints. Just an idea.

Subject: Re: Your Own Shapeways Business Cards?
Posted by Sylook on Fri, 19 Nov 2010 07:08:40 GMT
View Forum Message <> Reply to Message

mctrivia wrote on Fri, 19 November 2010 00:35Crazy idea. discount on 3d printed business cards?

size limit of 85x50x3mm minimum order of 100 with 1 month lead time, WSF only. Flat rate of say $200 with $100 voucher towards future prints. Just an idea.

Strange timing. I uploaded yesterday a test print for exactly this!
3d printed business cards!
Unfortunately I still don't have a cost estimate because of the current upload issue....

Subject: Re: Your Own Shapeways Business Cards?
Posted by Sylook on Fri, 19 Nov 2010 11:16:08 GMT
View Forum Message <> Reply to Message

And now I have a cost for a x5 stack of cards....

It's about 2$ per card in WSF. Not cheap...

(and I don't know if it will even print at 1mm thick)

Subject: Re: Your Own Shapeways Business Cards?
Posted by mctrivia on Sat, 20 Nov 2010 02:34:13 GMT
View Forum Message <> Reply to Message

you can go as thin as 0.7mm thick and without shapeways giving us some kind of discount for business cards they just are not to feasible. I would be willing to pay $1 each if I could make anything within a 85x50x3mm box. I would even be willing to pay double up front as long as the end price was only $1 each. Any more then that is just not reasonable for a business card.

A standard flat card one works great also. 3d would just be cooler and give an example of what you can do and in my opinion be more likely to bring more customers. more customers means more profit for shapeways so subsidizing the cards will pay off in the long run.

they could even add the restriction that the shapeways url must be included(I.E. shapeways.com or shapeways.com/shops/propmodule or any other url as long as the words shapeways.com is part of it.)

My guess if you take my suggestion. 100 cards will bring in $200 up front. there cost to you is probably about $80. eventually customer will use the remaining $100 for prints but you will probably not lose much as most of that money will go to markup.

Now if 1 in 5 cards handed out results in a sale of $25 that means for the small lose on the cards you will bring in $500 future sales.

I do not know your actual cost ratio but you do and you can do the math yourself and offer us what you think is reasonable. Don't be afraid to possibly lose some money up front you will likely get back 10 fold. And people will likely make there cards pretty thin for the most part since they need to fit in peoples wallets.

Subject: Re: Your Own Shapeways Business Cards?

Posted by Sylook on Sat, 20 Nov 2010 07:16:39 GMT
View Forum Message <> Reply to Message

mctrivia wrote on Sat, 20 November 2010 02:34you can go as thin as 0.7mm thick and without shapeways giving us some kind of discount for business cards they just are not to feasible. I would be willing to pay $1 each if I could make anything within a 85x50x3mm box. I would even be willing to pay double up front as long as the end price was only $1 each. Any more then that is just not reasonable for a business card.

I think that at 0.7mm, with a little experimentation, I could drop the price to 1.50$/per card, maybe even less than that.
Now, even at this price point, it is expensive if you use it as your regular business card, which you won't...
It's use should be reserved for important clients and/or businesses, when you really want to make an impression.
That's my take on this.
Of course it would be great if Shapeways could offer a significant discount on this...

Subject: Re: Your Own Shapeways Business Cards?
Posted by shaputer on Mon, 22 Nov 2010 13:22:47 GMT
View Forum Message <> Reply to Message

That would be GREAT !!! I am a Drafter/Designer and have already referred Shapeways for my clients' prototyping needs. Several of them have done business with Shapeways since my referral. It also boosts my business because of Shapeways high quality models, price and service.

I would be proud to carry a Shapeways business card. Where do I sign up !?!?!

Subject: Re: Your Own Shapeways Business Cards?
Posted by Drawn-SteelHero on Mon, 29 Nov 2010 02:11:16 GMT
View Forum Message <> Reply to Message

Sylook wrote on Sat, 20 November 2010 07:16mctrivia wrote on Sat, 20 November 2010 02:34you can go as thin as 0.7mm thick and without shapeways giving us some kind of discount for business cards they just are not to feasible. I would be willing to pay $1 each if I could make anything within a 85x50x3mm box. I would even be willing to pay double up front as long as the end price was only $1 each. Any more then that is just not reasonable for a business card.

I think that at 0.7mm, with a little experimentation, I could drop the price to 1.50$/per card, maybe even less than that.
Now, even at this price point, it is expensive if you use it as your regular business card, which you won't...
It's use should be reserved for important clients and/or businesses, when you really want to make an impression.
That's my take on this.
Of course it would be great if Shapeways could offer a significant discount on this...
To be honest, I'm not sure you'd want to take it down as far as 0.7mm for a business card. It's fine having parts of a model going that thin, but I'm pretty sure if you had a relatively large piece all that thin, it'd snap easily. I use 0.7mm connections on my sprues just to keep parts together for the manufacturing staff's convenience, and they've often snapped off by the time I get them. I think you'd need 1mm, and even then I'm sure it'd be enough.

On the other hand, actual business cards, presumably with options for logos and web-linky info, I am totally down with.

Andy

Subject: Re: Your Own Shapeways Business Cards?
Posted by ana on Tue, 12 Jul 2011 18:36:37 GMT
View Forum Message <> Reply to Message

I'm just canning some spam, guys. Don't mind me.

Subject: Re: Your Own Shapeways Business Cards?
Posted by glehn on Fri, 19 Aug 2011 15:34:30 GMT
View Forum Message <> Reply to Message

Hello,

I will be attending a scale modeling show here in Brazil in a couple of weeks and I intend to display my models there.
I would like to print some business cards myself so I can distribute them during the show. And

maybe also some posters to hang near my models.
Would it be ok if I added Shapeways logo to my cards and posters? If so, where can I get a high-resolution shapeways logo?

Thanks and best regards,
LuÃ-s von Glehn
Small Scale Shop

Subject: Re: Your Own Shapeways Business Cards?
Posted by bartv on Tue, 25 Oct 2011 09:51:01 GMT
View Forum Message <> Reply to Message

Hey Glehn,

I may be too late with this reply, but for future reference: we feel that printing our logo on your own business cards could cause some confusion. It might for example suggest that you actually work for Shapeways. All it all it's a better idea to build a strong image for your own company or brand, and not tie it to Shapeways.

Cheers,

Bart

Subject: Re: Your Own Shapeways Business Cards?
Posted by stonysmith on Sun, 30 Oct 2011 12:08:35 GMT
View Forum Message <> Reply to Message

Bart.. What if you guys designed a "Printed By Shapeways" logo (complete with a Shapeways QR) that was then authorized to be used on our cards?

Subject: Re: Your Own Shapeways Business Cards?
Posted by bartv on Mon, 31 Oct 2011 08:21:06 GMT
View Forum Message <> Reply to Message

Hey Stony,

yeah, that's one of the ideas on our todo list. I'll keep you posted!

Cheers,

Bart