
Subject: Happy shapes with vibrant summer colors
Posted by [ibec](#) on Fri, 18 Jun 2010 13:39:29 GMT
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The new summer colors came just in time for my recent models: the Ampelmann STOP + GO and the Roof Kids. And it was a good opportunity to test my new cardbox photo studio. Now it's just a matter of good sunlight to shoot some fancy photos!

File Attachments

1) [summer shapes.jpg](#), downloaded 545 times

Subject: Re: Happy shapes with vibrant summer colors
Posted by [madox](#) on Fri, 18 Jun 2010 14:59:40 GMT
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Very cute! I like it

Subject: Re: Happy shapes with vibrant summer colors
Posted by [pp](#) on Fri, 18 Jun 2010 18:36:30 GMT
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Very nice!!

What do you think of the new summer colors now you have seen them?

And are you going.... or have you already send a request so the pendant will get a necklace added once ordered? check the shopowners news letter?

Peter Paul

Subject: Re: Happy shapes with vibrant summer colors
Posted by [bitstoatoms](#) on Sun, 20 Jun 2010 10:44:06 GMT
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Great designs Fantastic Photos...

I love the Roof Kids Set and it is so good to see them well documented using the DIY studio/box, although your previous photos were pretty good too, especially the cute jacuzzi shots..

cheers

Duann

Subject: Re: Happy shapes with vibrant summer colors

Posted by [ibec](#) on Mon, 21 Jun 2010 10:07:34 GMT

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pp wrote on Fri, 18 June 2010 18:36Very nice!!

What do you think of the new summer colors now you have seen them?

And are you going.... or have you already send a request so the pendant will get a necklace added once ordered? check the shopowners news letter?

Peter Paul

Peter Paul,

The summer colors are very vibrant and catchy, but... The current post-production dying process makes the basic WSF print more fragile. The color layer is very thin and the dying process can leave your print with lines and curly sections. I ordered 16 Roof Kids of which 1 was unusable. Plus, we like to have the post-production coloring process in our own hands, so next time we will order basic WSF or Alumide again.

The necklace packaging is a very nice step into a complete and finished product offering. But like the coloring process, we like to give each necklace a personal touch and adjust the necklace to the model and client (see some samples in the pictures below). Especially the adjustable cord approach on the Heart Head - with a Personal Bead in the cord - is a great success.

How about the DIY Swarovski approach to a finished product offering. Last summer, we were at the Swarovski factory in Innsbruck with of course an extensive visit to the visitor shop. You can get the necklaces in this shop as either a finished product or a package with the parts that you have to assemble yourself. And the DIY packages are half the price of the finished product! So what Shapeways could do is add an extra step to the ordering process, where one can pick its

own necklace that fits the model at its best (material, color, size, etc). And with a simple assembly process, the receiver can do the finishing.

Cheers, Ivo

File Attachments

1) [necklace.jpg](#), downloaded 389 times

Subject: Re: Happy shapes with vibrant summer colors

Posted by [pp](#) on Mon, 21 Jun 2010 11:06:28 GMT

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Hi Ivo,

Thanks for the feedback.

The color issues I'll forward to CS to look into.

The hangers look very good. The solution to solve the length of necklace is very nice..... will keep it in mind

The approach of Swarovski is something to keep in mind. Maybe a next phase... for us. We first want to see if people (designers and customers) are interested in receiving final propositions.

Peter Paul

Subject: Re: Happy shapes with vibrant summer colors

Posted by [ibec](#) on Thu, 01 Jul 2010 14:20:07 GMT

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Saved the best for last... The real bling this summer are of course the golden shapes! Now that the gold is mine, the next shape will be a goldmine

File Attachments

1) [goldenshapes.jpg](#), downloaded 265 times

Subject: Re: Happy shapes with vibrant summer colors

Posted by [pp](#) on Thu, 01 Jul 2010 14:43:32 GMT

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Very nice !!

Funny idea BTW a gold mine

great picture to

Subject: Re: Happy shapes with vibrant summer colors

Posted by [tyce](#) on Thu, 01 Jul 2010 22:00:47 GMT

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Oooh the models look extra cool in Gold Plated!

Very nice
