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Subject: Homepage Release - 6-28-12

Posted by [bdickason](#) on Thu, 28 Jun 2012 06:09:42 GMT

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Hi guys,

We've been undergoing a massive project to rebuild our infrastructure here at Shapeways to deliver all of the features and requests that are extremely important to all of you (and all of us).

Our VP of Engineering, Josh Levine, has put together a blog post that outlines some of the steps we're taking to work towards making projects like Printed Before Flag, Fewer Rejections, and Cheaper Shipping Options more feasible:

<http://www.shapeways.com/blog/archives/1460-Inside-Shapeways-Building-an-Infrastructure-for-Growth.html>

One of the small releases we've been working on in the meantime went live today, in the form of an updated Homepage that more clearly spells out what Shapeways offers to new users. We often hear from Shop Owners and Makers alike that they tell people about Shapeways, only to find that they did not return to the site after trying to figure out what it really is that we do. The best way to do that: feature your designs!!

We decided to revisit our homepage for new users to improve the experience. We will be working on significant improvements to existing users for the homepage.

For those of you wondering where the projects I mentioned above are sitting, they are absolutely coming soon and you can read more about that here:

<http://www.shapeways.com/blog/archives/1460-Inside-Shapeways-Building-an-Infrastructure-for-Growth.html>

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